



Our goal as a company is to push the envelope of high-end automotive racing and showmanship, and we're committed to excellence in the coordination and execution of our events. We look forward to bringing our vision of high-caliber racing events to ever-increasing, unique venues and to push the limit of expertise in our field.

As we are always expanding and growing, we would like to extend an invitation for you to join us on this wild ride! Our company thrives on providing the automotive enthusiast with a safe and controlled environment so that they have complete confidence in taking their machines to their limits and beyond.



Race The North is breaking the limits in the Canadian drag racing market and bring to light what has never been done before in Canada. The first and only True NO-PREP drag racing event. Not limited or restricted by typical drag strips, we are bringing this massive venture to Canadas freshest track surface at Grand bend Motorplex in Grand Bend Ontario directly outside of Toronto. This is your chance to push the limits of your signature ride!



SPONSORSHIP PACKAGES

Raise your profile substantially in the automotive and enthusiast community while helping us make this THE go-to event in Ontario!

Northern Racing Unlimited presents Race The North NO-PREP Mayhem Series at Grand Bend Motorplex, which will have the capacity to host over 400 Cars and 2000+ Spectators over the course of the day. This event will be presented and promoted throughout Ontario and beyond.

TITLE SPONSOR (2 AVAILABLE)

- Your organization will be featured as the dominant sponsor on the website, event program, and all merchandise.
- Your organization will be featured on all driver, participant, and spectator wristbands and lanyards.
- ► Your organization's name and logo will appear in all paid advertisements for the event.
- Your sponsorship will be highlighted in all press materials and interviews.
- ► Your organization will be provided with the prime/main display area on the main concourse for promotion and merchandise sales.
- ► Your organization will receive special access to limited racer slots before they are available to the public.

PLATINUM SPONSOR (3 AVAILABLE) \$2500

- ► Your organization will be featured on the website, event program, and various merchandise.
- Your organization will be featured on all driver and participant wristbands.
- Your organizations name and logo will appear in all paid advertisements for the event.
- ▶ Your sponsorship will be included in all press materials.
- ➤ Your organization will be provided with a prime display area on the main concourse for promotion and merchandise sales.
- ► Your organization will receive special access to limited racer slots before they are available to the public.

- \$4000 GOLD SPONSOR (4 AVAILABLE)
- \$1500
- ► Your organization will be featured on the website, event program, and various merchandise.
- Your organizations name and logo will appear in all paid advertisements for the event.
- Your sponsorship will be included in various press material.
- Your organization will be provided with a display area on the main concourse for promotion and merchandise sales.
- ► Your organization will receive limited access to racer slots before they are available to the public.

SILVER SPONSOR (5 AVAILABLE)

- \$1000
- Your organization will be listed on the website sponsor page and event t-shirt.
- Your sponsorship will be included in various press material.
- ► Your organization will be provided with a display area for promotion and merchandise sales.
- ► Your organization will receive access to 2 racer slots before they are available to the public.

BRONZE SPONSOR (6 AVAILABLE)

- \$500
- Your organization will be listed on the website sponsor page and event t-shirt.
- ▶ Your sponsorship will be included in some press material.
- Your organization will be provided with a display area for promotion.
- Your Organization will have access to racer slot before they are available to the public.